



Prince's Trust

Berryman's Lace Mawer LLP and The Prince's Trust.

How your employees have been changing young lives

It's no secret that young people have borne the brunt of this recession. One in five are now struggling to find a job – the highest figure on record.

It is all too easy to dismiss these young people as "Britain's Lost Generation" but each one of them has skills and talents that could make a real difference to this country.

Your employees are supporting The Prince's Trust in achieving our goal of helping thousands of unemployed young people whose talents and prospects have been dashed by the recession.

Through volunteering they increase young peoples' skills, confidence and motivation, helping them to get back into work, education or training. Through their fundraising they are enabling us to run programmes that reach out to over 40,000 young unemployed people every year.

Volunteering

Volunteers add real value to our programmes. Alongside the corporate experience the volunteers share, it is also an opportunity for the young people to meet professionals who they may not normally have contact with.

volunteers reporting significant skills development;

- ➔ 82% reported their coaching skills had improved.
- ➔ 72% saw an improvement in their communication skills
- ➔ 72% said the workshops had a positive impact on their ability to work with others

In addition;

- ➔ 67% of these volunteers felt more engaged with their local community
- ➔ 1 in 3 felt more motivated to do their job

This reports details the support your employees have given young people in the last 6 months.

In the last 6 months 5 BLM employees have made a direct impact on the lives of young people through volunteering;

Number of employees who have undertaken a volunteering role in the last 6 months	5
Total number of volunteering opportunities undertaken in the last year	11

(Please see Appendix A and B for full breakdown and role descriptions)

Hosting Training:

BLM employees in Birmingham, Manchester and London have been active in hosting training for Prince's Trust Young Ambassadors. This involves, being part of a mock audience to enable the young people to build their skills in public speaking. We are very grateful to BLM for this provision as this training is vital to the young people's development.

Fundraising activity

Your employees have also been supporting us through fundraising activity. At a time when The Prince's Trust services are more relevant than ever the need for funding is immediate.

Only by investing in unemployed young people can we ensure this undiscovered generation isn't lost forever.

Over the last 6 months, 6 employees at BLM have raised a fantastic £25,000 for The Prince's Trust.

Challenge Events

Prince's Trust Challenges are proven to develop a wide range of essential working skills and improve staff motivation.

- 88% said the Challenge had improved their team-working skills
- 67% had improved their communication skills
- 64% improved their influencing and negotiating skills

The following 6 BLM employees have registered for a Challenge Event in the last 6 months raising a total of £25,000

First Name	Surname	Region	Dates	Challenge	Status	Amount Raised
Joanna	Evans	Cardiff	22/05/10-31/05/10	Borneo Summit to Sea Insurance Challenge	Registered	£25,000
Phillip	Gibbons	Southampton	22/05/10-31/05/10	Borneo Summit to Sea Insurance Challenge	Registered	£25,000
Joanne	Howard	London	22/05/10-31/05/10	Borneo Summit to Sea Insurance Challenge	Registered	£25,000
Michelle	Mallot	Leeds	22/05/10-31/05/10	Borneo Summit to Sea Insurance Challenge	Registered	£25,000
Laura	Pearce	London	22/05/10-31/05/10	Borneo Summit to Sea Insurance Challenge	Registered	£25,000
Karl	Willington	London	22/05/10-31/05/10	Borneo Summit to Sea Insurance Challenge	Registered	£25,000

(Please see Appendix D for Challenge descriptions)

Appendix A: Details of Volunteering Activity

Business Mentoring

First Name	Surname	Region	Business Name	Start Date	End Date	Mentee First Name	Mentee Surname
Paul	Wainwright	West Midlands	Woodus	23/03/2009	22/03/2011	Barry	Moor

Volunteers awaiting matching

First Name	Surname	Region	Date Volunteer Registered	Volunteer type
Kate	Corry	North West	02/02/2010	Short Term
Poppi	Morton	London	11/11/2009	Long Term Progression Mentor
Soraya	Hawat	London	26/11/2009	Long Term Progression Mentor
Peter	Harris	London	25/11/2009	Long Term Progression Mentor

Appendix B: Volunteer Role Descriptions

One day workshops

Short term volunteers deliver job skills workshops, such as CV and Interview and Work Placement, to help develop key skills and confidence for participants on our programmes. These tangible skills are invaluable in enabling our young people to take the next steps of their journey.

Business Mentor

Business Mentors guide a Trust-supported entrepreneur during the critical early stages of their start-up, meeting regularly to provide much-needed business and personal support. Many of the young people we help aren't starting their business with the same confidence and business acumen as more traditionally prepared entrepreneurs. Ongoing guidance and support makes a real, practical difference to their success.

Progression Mentor

Progression Mentors encourage and assist a young person to plan and take steps towards achieving a goal, moving towards employment, training or education opportunities. They help them with their choices and directions, offering guidance, support and a listening ear.

Million Makers Mentor

Million Makers Mentors work with teams taking part in the Million Makers competition to give them guidance and support on their business plans and implementation, ensuring they reach the fundraising target.

Dragon's Den Panel Member

On some of our programmes, young people present their business idea to a Dragons Den style panel who use their own business expertise to give guidance and constructive feedback ensuring the young people end of with a robust business plan.

Awards Assessor

Awards Assessors help young people who lack opportunity by gauging their needs against criteria for awards including:

- money to help them move into work, training or education via a personal Development Award.
- money to help them launch a community project via a Community Cash Award.

They also support young people in setting goals, making decisions and finding other programmes or sources of support.

Appendix D: Fundraising Activity Descriptions

Challenges

Prince's Trust Challenges are a physically demanding journeys. Teams race by various means (including on foot, by bike or by kayak) through exciting destinations across the globe.

Palace to Palace

A one day, 45 mile, cycle ride from Buckingham Palace to Windsor Castle

Enterprise Project

An entrepreneurial challenge where teams create and run their own mini enterprise to make a £10,000 profit for The Prince's Trust.

Million Makers

An entrepreneurial challenge in which teams, from companies across the UK, compete to raise at least £10,000 profit for The Prince's Trust by creating and running their own mini enterprises.

Challenge 500

A four week team-building activity where teams from within the company compete to raise as much money as possible for The Prince's Trust.

Appendix E: Programme Descriptions

Team

Our Team Programme is a 12-week programme of personal development, helping 16-25 year olds to develop their confidence, motivation and skills needed to get into employment, education or training

XI

The Prince's Trust XI Programme tackles under-achievement in schools focusing on practical learning and improving key skills aiming to equip young people for the world of work or further education.

Get Into Business

The Get into Business Programme runs for 3 days a week over 4 weeks for 18 - 30 year olds. It helps young people thinking of starting their business basic business knowledge/support in order for them to move their idea forward and turn it into reality.

The Business Programme

The Business Programme offers unemployed 18 to 30 year olds support to work out if their business ideas are viable. If they are, the Programme offers mentoring support and, for those who really need it, financial assistance to help start their business.